

National Forum
LUISS GUIDO CARLI UNIVERSITY
 Viale Pola 12 – Rome
 Aula Magna Mario Arcelli
 29 September 2015

Draft Agenda

TIME	Topics	Speakers
09:00 - 09:30	REGISTRATION & WELCOME COFFEE	
09.30 - 09:45	I. WELCOME & OPENING REMARKS	Prof. Laura Pierallini, Luiss University & Studio Pierallini (general moderator) <ul style="list-style-type: none"> Rodolfo Baviera, EBAA Prof Paolo Boccardelli, Dean, Luiss Business School, LUISS University
	II. SETTING THE SCENE	
09.45 – 10.10	<u>State of the industry</u>	<ul style="list-style-type: none"> Pietro Zaccari, IBAA Fabio Gamba, EBAA
10:10 – 11:00	<u>BusAv's Added Value for Italians</u> <ul style="list-style-type: none"> Rationale: definition, functions, Unique Selling Point, etc. Point of view: user's personal/corporate point of view People: Size of the market, jobs created, skills, schools, pilots, etc. 	Moderated by Prof. Giovanni Fiori, Luiss University & Studio Fiori <ul style="list-style-type: none"> Vito Cozzoli, Head of Cabinet of the Ministry of Economic Development (<i>confirmed</i>) Irene Pivetti, Only Italia (<i>confirmed</i>) Alessio Quaranta, DG ENAC
11:00 – 12:00	<u>Value of BusAv for Italy: SMEs' point of view</u> <ul style="list-style-type: none"> Value Chain I: the Italian operator's perspective. BusAv in Italy vs. Europe, movements, airports used, number of aircraft, historical perspective, etc. Value Chain II: the Italian provider's perspective: MROs, OEMs, Brokers, airports, FBOs, etc. 	Moderated by Prof. Laura Pierallini, Luiss University (<i>confirmed</i>) <ul style="list-style-type: none"> Representative, AgustaWestland Francesco Castaldi, ENI-Servizi Aerei Alessandro Baviera, EUROFLY Andrea Di Fede, Piaggio Aero Industries Giulio De Metrio, SEA PRIME S.P.A
	III. CHALLENGES TO THE SECTOR	
12:00 – 12:30	<u>Case in point: the Italian tax</u> <ul style="list-style-type: none"> Taxes (VAT, environmental, 'luxury') Its impact on operations 	Moderated by Prof. Anna Masutti, Bologna University & LS Lexjus Sinacta <ul style="list-style-type: none"> Franco Campomori, Campomori (<i>confirmed</i>) Prof Fabrizia Lapecorella, Head of Department, Ministry of Economy and Finance Mr Gaetano Scala direzione centrale normativa - settore redditi e attività produttive Prof. Giuseppe Tinelli, Roma Tre University, Tinelli & Associati

12:30 – 14:00	LUNCH	
14:00 – 15:00	<p><u>Round Table: Is Italy a Difficult Place to Run an Air Operation? Why?</u></p> <ul style="list-style-type: none"> Noise and other environmental restrictions, no dedicated airports, no definition of fractional ownership, illegal flights impunity depress the sector Comparison with other places in Europe and the world 	<p>Moderated by Mark Bisset, Partner of Clyde & Co.</p> <ul style="list-style-type: none"> Lorena Carraro, Universal Aviation Pietro Zaccari, Alba servizi aerotrasporti Spa Gianluigi Ascenzi, Studio Pierallini David Colindres, San Marino Aircraft Registry
IV. WAY FORWARD		
15:00 – 16:15	<p><u>Round Table: Turning Things Around to Make it Work</u></p> <ul style="list-style-type: none"> What immediate measures could be put in place to create a business-friendly atmosphere proper to BusAv's expansion in Italy? How to reinforce the platforms of Milano Linate and Roma Ciampino? Are there other potential BusAv heavyweights Italian reps (MEPs, or at EASA) could champion new initiatives (LPV? Free Flight at FL400+?) 	<p>Moderated by Marco Rosati, IBAA (<i>confirmed</i>)</p> <ul style="list-style-type: none"> Alessandro Cardi, ENAC Lino Colombo, K-Air Raffaella Meledandri, Air-dynamic (<i>confirmed</i>) Carlo Panerai, Delta Aerotaxi
V. CONCLUSION		
16:15 - 16:30	<p><u>Wrap-up</u></p> <ul style="list-style-type: none"> Lessons learned from the day Commitments for the future (launch of Working Group(s)) 	<ul style="list-style-type: none"> Vito Riggio, President ENAC (<i>tbc</i>) Rodolfo Baviera, EBAA Laura Pierallini, Luiss University & Studio Pierallini

