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ITALY BETWEEN CRISIS AND OPPORTUNITIES.

SME EXCELLENCE MODELS AS TOOLS
FOR INTERNATIONAL CHALLENGES
AND MARKET LEADERSHIP

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May 3, 2012

Sala del Tempio di Adriano, Piazza di Pietra - Rome

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THURSDAY, May 3 2012

PROGRAMME

09.00-10.00 Registration/Welcome Coffee

Welcome Address by **Mario Monti***

Opening Speech by **Giancarlo Cremonesi** - President of Rome Chamber of Commerce

10.00 **Research by Guglielmo Tagliacarne Institute**
"THE ITALIAN SMALL AND MEDIUM-SIZED ENTREPRISE
INTERNATIONAL POSITIONING"

10.30 **ROUND TABLE**
MARIO MONTI'S GOVERNMENT: ECONOMIC RE-LAUNCH MEASURES
ANALYZING FIRST EFFECTS ON SMEs
Moderator: Eugenio Occorsio - La Repubblica

Vincenzo Boccia - President of Piccola Industria Confindustria
Matteo Bugamelli - Banca d'Italia
Claudia Bugno - Ministry of Economic Development
Pier Andrea Chevallard - General Secretary of Milan Chamber of Commerce
Gianfranco Polillo* - Under-Secretary General, Ministry of Economy and Finance
Antonio Tajani* - Vice President of the European Commission
Giulio Terzi di Sant'Agata* - Minister for Foreign Affairs
Francesco Tufarelli - Head of Ministerial Staff - European Affairs Ministry
President of Rete Imprese Italia*

12.10 **ROUND TABLE**
CHINA: ITALY AS A TARGET FOR CHINESE INVESTORS
Moderator: Roberto Sommella - Milano Finanza

Alessandro Castellano - SACE CEO
Massimo D'Aiuto - SIMEST CEO and General Manager

Inigo Lambertini* - Internationalization Department, Ministry for Foreign Affairs
Beniamino Quintieri - President of Manlio Masi Foundation - Dean, Faculty of Economics, Tor Vergata, Rome
Cesare Romiti - President of Italy-China Foundation
Vivien Tuo - Senior Partner - Studio Dacheng, Beijing
Yongqian Xu - Senior Partner - Studio Dacheng, Beijing
Junfang Zhang* - Trade Office - Embassy of the People's Republic of China in Italy
IMD Business School Professor, Lausanne*

13.45 **Lunch (Capranichetta Hall- Piazza Montecitorio)**

15.00 **ROUND TABLE**
SMEs AND EXCELLENCE: THE ROLE OF FINANCE AND ENTREPRENEURS
Moderator: Isidoro Trovato - Corriere della Sera

Maria Cristina Bertellini - Vice President of Piccola Industria Confindustria
Gabriele Cappellini - Fondo Italiano di Investimento SGR SpA CEO
Massimo Cavazza - Vice President of Piccola Industria Confindustria
Domenico De Angelis - Banco Popolare General Co-director
Ennio Lucarelli - Innovation and Technology Services, Confindustria - Ised SpA President
Barbara Lunghi - Borsa Italiana - London Stock Exchange Group
Marco Monis - Managing partner at 21 Investimenti
Mario Resca - Confindustria President
Sergio Silvestrini - CNA General Secretary
Attilio Tranquilli - Unindustria Vice President

* invited

Organizing Secretariat



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